

Act! Pro & Act! Premium v20 Released

Meet the modern, new Act! complete with Act! insight*, Ask Act!™ with Amazon Alexa*, and so much more!

Interactive, Graphical Act! Insight Dashboards*

Guide decision-making with rich insights from interactive, graphical Act! Insight dashboards. See dynamic, visual snapshots of real-time metrics for sales productivity and performance, sales pipeline health, top performing products, and more with 12 out-of-the-box dashboards. Gain insight no matter where you are with a new Act! Insight view in Act! Companion mobile app.

Ask Act!™ With Amazon Alexa*

Interact with Act! through simple, verbal requests to Amazon Alexa¹ via Ask Act!™—a leading edge voice integration available to active Act! Premium subscribers. Ask for key Act! contact and calendar details, then sit back as Amazon Alexa tells you what you want to know. No need to search your laptop or mobile device to stay informed!

Fresh, New Look

Experience a fresh, new look with visually stunning design updates consistent across Windows® and Web. Enjoy a modern navbar, new big button menu design, new Web login screen, and contemporary icons.

Optimized Emarketing Workflow

Manage Act! emarketing campaigns through an intuitive, optimized workflow in Act!. Everything you need to create, send, and track campaigns is available in five newly designed views— Overview, Options, Create, Send, and Track with full-screen Call Lists².

Compatibility & Usability Improvements

Benefit from compatibility and usability improvements that make Act! even better! Now you can work with Act! on Chrome for Mac³, quickly identify opportunities that need attention with the new opportunity field 'Days in Stage', and so much more.

Learn More

[What's new video](#)
[What's new brief](#)
[Products & pricing](#)
[Technical details](#)

*Requires an active Act! Premium subscription.

¹ Works with Amazon Echo, Echo Dot, and Echo Show. General availability pending Amazon skill certification

² Additional fee required.

³ Office integration is not available using Chrome, even on Windows®. Integration with Outlook® for Mac is available with Act! Premium Contact Link via the Act! API.